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Company No. 10520067
Vat Reg. GB261805216

Hop Hop Productions, Inc.

C/O PSBM 235 PARK AVENUE SOUTH
NEW YORK, NY 10003

For the attention of: Legal Department

26 May 2018

Dear Sir or Madam,

Re: Infringement of Font License for 'Northwell Alt'

We have recently discovered that your business has registered a trademark for a stylised form of the word 'Cocky'. This stylised form has been created with our original artistic work 'Northwell Alt'. This trademark therefore infringes on the license agreement distributed with the font (see point 10. in the license terms here; <https://creativemarket.com/licenses/terms>).

As our consent to use 'Northwell Alt' in this manner was neither sought nor granted we must inform you that you are in breach of the font license and we hereby request that you;

1. Remove or cancel the trademark in question. (Serial Number: 87604968).
2. Deliver to us a written undertaking that you will do so in as expedient a fashion as possible.

We expect your acknowledgment of this letter and your response to our requests by 26 June 2018. Failure to respond by this date will result in us seeking further legal remedies.

Yours Sincerely,

Sam Parrett,
Director at Set Sail Studios LTD.